

Published: 2023-06-01

Articles

RTVE's transmedia strategy aimed at young audiences: the case of Playz (2017-2020) (<https://revistas.unav.edu/index.php/communication-and-society/article/view/43500>)

Gaizka Eguzkitza-Mestraitua, Miguel-Ángel Casado-del-Río, Josep-Àngel Guimerá-i-Orts

PDF (86) (<https://revistas.unav.edu/index.php/communication-and-society/article/view/43500/37321>)

PDF (Español) (70) (<https://revistas.unav.edu/index.php/communication-and-society/article/view/43500/>)

View in DADUN (<https://hdl.handle.net/10171/66602>)

Same-Sex Marriage Referendum: What Factors Cause People to Stop the Circulation of Negative Messages on Smartphones? (<https://revistas.unav.edu/index.php/communication-and-society/article/view/40532>)

19-34

Luc-Chia-Shin Lin

PDF (72) (<https://revistas.unav.edu/index.php/communication-and-society/article/view/40532/37323>)

View in DADUN (<https://hdl.handle.net/10171/66597>)

Identity orientations of Latino print media in Spain: the reinforcement of Latino popular culture (<https://revistas.unav.edu/index.php/communication-and-society/article/view/40462>)

35-51

Ana-María Mendieta-Bartolomé, José-Luis Argiñano

PDF (89) (<https://revistas.unav.edu/index.php/communication-and-society/article/view/40462/37324>)

View in DADUN (<https://hdl.handle.net/10171/66596>)

The science of bridging differences and the dialogic transformation of conflict: a case study from “This is Us” (<https://revistas.unav.edu/index.php/communication-and-society/article/view/43403>)

53-70

Clare-Elizabeth Cannon

PDF (87) (<https://revistas.unav.edu/index.php/communication-and-society/article/view/43403/37325>)

View in DADUN (<https://hdl.handle.net/10171/66601>)

“A daring feat”: pioneering women directors of the Portuguese press in the United States - historical and socio-symbolic aspects (<https://revistas.unav.edu/index.php/communication-and-society/article>)

[/view/43750](#))

71-86

Alberto Pena-Rodríguez, Clara Sanz-Hernando

PDF (78) (<https://revistas.unav.edu/index.php/communication-and-society/article/view/43750/37326>)

View in DADUN (<https://hdl.handle.net/10171/66604>)

TikTok and active audiences in processes for political and structural change. An exploratory study based on the Scottish referendum (<https://revistas.unav.edu/index.php/communication-and-society/article/view/43806>)

87-101

Nadia Alonso-López, Pavel Sidorenko-Bautista, Alexis Apablaza-Campos

PDF (129) (<https://revistas.unav.edu/index.php/communication-and-society/article/view/43806/37327>)

View in DADUN (<https://hdl.handle.net/10171/66607>)

Populism in the Communication Strategy of Lula and Bolsonaro: An Analysis of the Television Debates in Brazil's 2022 General Election (<https://revistas.unav.edu/index.php/communication-and-society/article/view/43773>)

103-118

Francisco-Sérgio Lima-de-Sousa, Pablo Gómez-Iniesta, José-María Herranz-de-la-Casa

PDF (98) (<https://revistas.unav.edu/index.php/communication-and-society/article/view/43773/37328>)

View in DADUN (<https://hdl.handle.net/10171/66605>)

"I heard about some pills": the online as a sharing space and source of information about performance consumption among students (<https://revistas.unav.edu/index.php/communication-and-society/article/view/43038>)

119-132

Catarina Egreja, Rúben Elias, Noémia Lopes

PDF (63) (<https://revistas.unav.edu/index.php/communication-and-society/article/view/43038/37329>)

View in DADUN (<https://hdl.handle.net/10171/66600>)

Social media hook sports events: a systematic review of engagement (<https://revistas.unav.edu/index.php/communication-and-society/article/view/43790>)

133-151

Carmen-Sarah Einsle, Gregorio Escalera-Izquierdo, Jerónimo García-Fernández

PDF (103) (<https://revistas.unav.edu/index.php/communication-and-society/article/view/43790/37330>)

View in DADUN (<https://hdl.handle.net/10171/66606>)

EU digital communication strategy during the COVID-19 vaccination campaign: Framing, contents and attributed roles at stake (<https://revistas.unav.edu/index.php/communication-and-society/article/view/43621>)

153-174

Francisco Jiménez-Alcarria, Jorge Tuñón-Navarro

PDF (77) (<https://revistas.unav.edu/index.php/communication-and-society/article/view/43621/37331>)

View in DADUN (<https://hdl.handle.net/10171/66603>)

Influencer advertising on TikTok: advert formats and illicit product advertising. A study involving Germany, France, Spain and Italy (<https://revistas.unav.edu/index.php/communication-and-society/article/view/43621/37331>)

1

Rebeca Suárez-Álvarez, Ana Pastor-Rodríguez

PDF (81) (<https://revistas.unav.edu/index.php/communication-and-society/article/view/43027/37332>)

PDF (Español) (76) (<https://revistas.unav.edu/index.php/communication-and-society/article/view/43027/37332>)

View in DADUN (<https://hdl.handle.net/10171/66599>)

Co-creation and learning: an assessment of the pedagogical proposals in collaborative interactive non-fiction (<https://revistas.unav.edu/index.php/communication-and-society/article/view/42750>)

193-209

Juanjo Balaguer, Jordi Alberich-Pascual

PDF (83) (<https://revistas.unav.edu/index.php/communication-and-society/article/view/42750/37334>)

View in DADUN (<https://hdl.handle.net/10171/66598>)

Book review

Pablo Echart, Cine dentro del cine. 50 películas sobre el séptimo arte, Published by Editorial UOC, Barcelona (2023), 212 pp. (<https://revistas.unav.edu/index.php/communication-and-society/article/view/44851/37335>)

2

Miguel Muñoz-Garnica

PDF (51) (<https://revistas.unav.edu/index.php/communication-and-society/article/view/44851/37335>)

PDF (Español) (70) (<https://revistas.unav.edu/index.php/communication-and-society/article/view/44851/37335>)

View in DADUN (<https://hdl.handle.net/10171/66608>)



(<https://creativecommons.org/licenses/by-nc-nd/4.0/>)

Communication & Society is licensed under Creative Commons Attribution-Noncommercial-NoDerivatives 4.0. (<https://creativecommons.org/licenses/by-nc-nd/4.0/>)

Information

For Readers (<https://revistas.unav.edu/index.php/communication-and-society/information/readers>)

For Authors (<https://revistas.unav.edu/index.php/communication-and-society/information/authors>)