

Journal of
Regional Research
Investigaciones

Regionales

N.º 42 • *Special Issue 2018*

ISSN: 1695-7253

E-ISSN: 2340-2717

Tourism Competitiveness in the Digital Economy

INTRODUCTION:

- 5 *Special Issue on Tourism Competitiveness in the Digital Economy*

ARTICLES:

- 13 **Moreno-Izquierdo, L., Ramón-Rodríguez, A.,
Such-Devesa, M. J.**
*The challenge of long-term tourism competitiveness in the age
of innovation: Spain as a case study*
- 35 **Trancoso-González, A.**
Venice: the problem of overtourism and the impact of cruises
- 53 **Cobo-Soler, S., Fernández-Alcantud, A.,
López-Morales, J. M.^a, Santamaría-García, M.**
*Public support for entrepreneurship, human capital and talent
in the context of Spanish tourism*
- 75 **Porto, N., Rucci, A. C., Ciaschi, M.**
*Tourism accessibility competitiveness. A regional approach for
Latin American countries*
- 93 **Pulina, M., Santoni, V.**
Hotel online pricing policy: A review and a regional case study
- 113 **Moreno-Izquierdo, L., Egorova, G., Peretó-Rovira, A.,
Más-Ferrando, A.**
*Exploring the use of artificial intelligence in price maximisation
in the tourism sector: its application in the case of Airbnb in the
Valencian Community*
- 129 **Femenia-Serra, F., Neuhofer, B.**
*Smart tourism experiences: conceptualisation, key dimensions
and research agenda*
- 151 **Perles-Ribes, J. F., Ivars-Baidal, J.**
*Smart sustainability: a new perspective in the sustainable
tourism debate*
- 171 **Gretzel, U.**
From smart destinations to smart tourism regions
- 185 **Rodríguez-Rodríguez, Y., Hernández-Martín, R.**
*Foundations and relevance of delimiting local tourism
destinations*