

# SUMARIO

## PAPEL DE LA UNIVERSIDAD EN EL DESARROLLO REGIONAL THE ROLE OF UNIVERSITIES IN THE REGIONAL DEVELOPMENT

Coordinadoras:

Elvira Uyarra y Mabel Sánchez-Barrioluengo

Presentación

7

Aurkezpena

19

Presentation

31

The role of universities in regional development through Smart Specialisation Strategies: Evidence from two Spanish regions (Catalonia and Navarre)

42

Susana Elena-Pérez  
Eskarne Arregui  
Elisabetta Marinelli

Agency, networks and complexity: The many roles of academic institutions in regional development coalition building

68

Rómulo Pinheiro  
Roger Normann

La universidad ante los cambios estructurales de las regiones: El caso de la Comunidad Autónoma del País Vasco

Universities and regional structural change:  
The case of the Basque Country

86

Maribel Guerrero  
David Urbano

National higher education policies challenging universities' regional engagement activities

112

Paul Benneworth  
Nadine Zeeman  
Rómulo Pinheiro  
James Karlsen

Regional contexts for third mission policies and university management in the UK:  
Opportunities and challenges

140

Fumi Kitagawa

La atracción de universidades extranjeras para estimular el desarrollo regional: experiencias internacionales e implicaciones para el País Vasco

Attracting foreign universities to promote regional development: International experiences and implications for the Basque Country

164

José Guimón  
Álvaro Luna

Academic spinoffs and regional development:  
New insights for future research

190

Mario Benassi  
Francesco Rentocchini

**Factors affecting university commercialization:  
Evidence from Italy**

**222**

Ugo Finardi  
Shiri M. Breznitz

**Capacidades tecnológicas necesarias  
para establecer diversos vínculos con universidades:  
el sector manufacturero mexicano**

*Technological capabilities for university industry  
links in the Mexican manufacturing sector*

**246**

Claudia de Fuentes  
Gabriela Dutrénit

**Dinámicas organizativas en los departamentos  
universitarios españoles: diversidad estratégica  
y rigideces institucionales**

*Organisational dynamics in Spanish university  
departments: Strategic diversity and institutional inertia*

**274**

Carolina Cañibano  
Carmen Corona  
Jordi Molas  
Inmaculada Vilardell

**Culture and organisational change in academic  
organisations: A reflective case**

**300**

Henar Alcalde  
Mari Jose Aranguren  
James Wilson